



## **CAL Gallery Featured Artist Wall**

### **Policies and Application**

#### **Qualifications for displaying on the Featured Artist Wall**

- 1.) You must be a current member of CAL in good standing.
- 2.) The cost of the Featured Artist wall is \$100 and you must also serve two docent shifts during that month.
- 3.) You must submit this application with photos or samples representative of work to be displayed. CAL Board will jury work and accept or decline based on quality of work.
- 4.) The Feature Wall is meant to display a single artist and may be rented no more than once per year.
- 5.) The Feature Wall will not be available during the months that the gallery hosts the Spring and Fall LSAG Show Winners, the National Invitational Show, the Christmas Show or other shows as needed.
- 6.) There will typically be a 90-day lead-time from acceptance for the wall and the month of your display. This will allow for the marketing team to create the quarterly rack card as well as posters and other materials.
- 7.) The wall will be reserved for you on a first come, first served basis according to when your application is received.
- 8.) You will bring your art for the wall at the take-in times scheduled for that month. The docent sign up and payment must be completed at take-in before any art can be hung on the wall.
- 9.) The hanging committee will be on hand to assist you with hanging your work as needed.
- 10.) In keeping with gallery policy, all work hung on the wall must be framed originals. Gallery wrap canvases with painted sides are also acceptable.
- 11.) Prints are welcome but must be unframed and in a print bin. They should be limited edition giclees, signed and numbered.
- 12.) All sales resulting from your wall display will be subject to the standard 20% donation to CAL and will be run through CAL.
- 13.) As the Featured Artist you should plan to be present for the Artist Reception on the Saturday night following take-in.

Charitable Cause Policy. Separation of Conroe Art League from member artists' solicitation of donations through sale of art exhibited in the gallery. Title of art work, addendum to a title, business card, literature, or other promotional material related to the feature wall cannot be displayed in the CAL gallery that specifically states or infers the art is in support of a charity or that proceeds from a sale of art will go toward the support of a charity, whether there is or there is not a direct or indirect reference to CAL's support of the charity.

Any questions, variances or requests not covered by these policies should be addressed to the CAL Board.

I have read and understand the Gallery Policy for the Featured Artist Wall.

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Artist's Name (Print)

Signature

Date